

Red + Green = Yellow – OPEN CALL

Deadline: Wednesday 09 September (12 noon)

Red + Green = Yellow is an experimental exhibition which will explore visual communication through imagination, abstraction and making. Through this Open Call 5 artists will be selected to make a new work as a visual response to another work featured in the exhibition.

KEY DATES:

Open call deadline:

Wednesday 09 September (12 noon)

All applicants will hear back by:

Monday 14 September

New works produced from:

Tuesday 15 September to Monday 26 October

Exhibition begins:

Monday 02 November

Exhibition ends:

January 2021

SUMMARY

Each artist will present 1 existing work. A photograph of this work (without any other information) will be given to another selected artist in the exhibition and they will be commissioned to make 1 new work as a visual response. The 5 existing and 5 newly commissioned works will be exhibited together at The NewBridge Project gallery in Gateshead.

Please find attached the Artist Brief, this document has been developed to help provide further context about the open call and ideas behind *Red + Green = Yellow*.

HOW TO SUBMIT AN APPLICATION:

You can send your expression of interest in a number of different formats, as a written document (ideally 1 PDF), or an audio / video recording (max 3 minutes). If there is another way you wish to apply, then get in touch to let us know.

Please provide:

- A brief artist statement about your practice and what interests you about taking part in this exhibition (Max 500 words / 3 minutes).
- Up to 10 images of up to 5 past works. For each work please include the title, year, material, dimensions and how the work is installed.
- If your work is performance or video based, please provide a link to a video hosting site (e.g. YouTube/Vimeo) – we will watch up to 5 minutes of video, please indicate if

there is a specific section of a video you would like us to watch.

- We welcome applications from all visual artists working with abstraction and encourage a diversity of media (including, but not limited to painting, print, drawing, performance, sculpture, collage, video, ceramics)
- a link to your website or Instagram if you have one.
- Upon applying please complete an Equal Opportunities and Diversity Monitoring form – this will be anonymous and saved separately to your expression of interest.

Within your application please feel free to outline any particular support or any access needs that might be required. If you have any questions about this opportunity, please get in touch by contacting [Niomi Fairweather](#).

OPEN DAY

If you would like to have a chat about this opportunity in person, there will be an open afternoon at The NewBridge Project : Gateshead with members of the committee (Jenny Mc Namara, Jessica Bennett, Lydia Bailey, Matt Pickering, Niomi Fairweather) on the Monday 31 August from 2pm - 4pm.

SELECTION CRITERIA

Applications will be assessed and selected by members of NewBridge's Programme Committee - [Jenny Mc Namara](#) (artist), [Jessica Bennett](#) (curator), [Lydia Bailey](#) (artist) and [Matt Pickering](#) (artist) and Niomi Fairweather (Programme Director, The NewBridge Project). The exhibition team will vote as individuals on each application, but this is the criteria we will

use:

- Abstract work- we are looking for abstract work, without an explicit narrative, so it's more responsive.
- Size of work - about no larger than roughly 1x1m (so that we have room to display all the artworks in the exhibition).
- Applications that are clear, easy to understand and details of artworks included
- We will consider all applicants in a consistent and objective manner

BUDGET:

There will be a fee of £700.00 to support your involvement (this will cover artists fee, materials and cost of shipping work)

Taking part in the project is flexible, but we suggest that the budget covers 3 days of making and 2 scheduled meetings with a member of the exhibition team. Don't worry, these don't have to be in-depth meetings, it's simply an opportunity to check in and establish if any extra support is needed. This can be done in person, over the telephone or via Zoom.

Please note that through this opportunity there will be 5 artists selected.

Due to Covid-19 it may not possible to host an exhibition preview at The NewBridge Project gallery space. However, we will consider what is possible based on guidelines closer to the time and will keep selected artists updated.

FURTHER INFORMATION

Eligibility for Applying

We encourage applications from all backgrounds, communities and industries, and are committed to having a group of exhibiting artists that is made up of diverse skills, experiences and abilities. We actively encourage applications from Black artists, artists of colour and disabled artists. The NewBridge Project are committed to equality and diversity across our workforce and artistic opportunities.

This open call is for artists specifically based in the UK and is suitable for artists at any stage of their careers. Please don't hesitate to contact us should you have any questions about the opportunity.

The NewBridge Project

[The NewBridge Project](#) is an active and vibrant artist-led community supporting artists, curators and communities through the provision of space for creative practice, curatorial opportunities and an ambitious artist-led programme of exhibitions, commissions, artist development and events.

Overmorrow

This exhibition is part of an ongoing festival developed and produced with The NewBridge Project: Programme Committee. Taking place between October 2020 – April 2021, the festival will include a series of exhibitions, commissions, talks,

screenings and events which explore our collective futures with audiences, members and communities. Please check The NewBridge Project website for further information about this programme.